



## Storytelling for Grantseekers: A Guide to Creative Nonprofit Fundraising (Paperback)

By Cheryl A. Clarke

John Wiley and Sons Ltd, United Kingdom, 2009. Paperback.

Book Condition: New. 2nd Revised edition. 234 x 178 mm.

Language: English . Brand New Book. Grantwriters often have little or no training in the practical task of grantseeking. Many feel intimidated by the act of writing, and some don't enjoy writing. In *Storytelling for Grantseekers*, Second Edition, Cheryl Clarke presents an organic approach to grantseeking, one that views the process through the lens of the pleasures and rewards of crafting a good story. Grantseekers who approach the process as one in which they are connecting with an audience (grantmakers) and writing a narrative (complete with settings, characters, antagonists and resolutions) find greater success with funders. The writing process becomes a rewarding way to tell the organization's tale, rather than a chore, and their passion and creativity lead to winning proposals. This book walks readers through all the main phases of the proposal, highlighting the creative elements that link components to each other and unify the entire proposal. The book contains resources on crafting an effective synopsis, overcoming grantwriter's block, packaging the story, and the best ways to approach the short stories (inquiry and cover letters) that...



**READ ONLINE**

[ 5.98 MB ]

### Reviews

*This sort of ebook is every little thing and got me to hunting in advance and a lot more. It is written in easy words rather than hard to understand. You won't sense monotony at whenever you want of your respective time (that's what catalogues are for concerning when you ask me).*

-- **Dr. Fae Walsh**

*This book could be really worth a read, and superior to other. It is written in simple terms and not confusing. You can expect to like how the blogger created this ebook.*

-- **Alanna Carter I**

## Relevant Books



### **A Smarter Way to Learn JavaScript: The New Approach That Uses Technology to Cut Your Effort in Half (Paperback)**

Createspace, United States, 2014. Paperback. Book Condition: New. 251 x 178 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.The ultimate learn-by-doing approachWritten for beginners, useful for experienced developers who want to sharpen their skills and don t mind...



### **Fart Book African Bean Fart Adventures in the Jungle: Short Stories with Moral (Paperback)**

Createspace, United States, 2013. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.Black White Illustration Version! BONUS - Includes FREE Dog Fart Audio Book for Kids Inside! For a very time limited...



### **I Am Reading: Nurturing Young Children s Meaning Making and Joyful Engagement with Any Book (Paperback)**

Heinemann Educational Books, United States, 2015. Paperback. Book Condition: New. 234 x 185 mm. Language: English . Brand New Book. It s vital that we support young children s reading in ways that nurture healthy reading identities, that foster an attraction to...



### **Halloween Stories: Spooky Short Stories for Children (Paperback)**

Createspace, United States, 2015. Paperback. Book Condition: New. 279 x 216 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.10 Halloween Stories for Kids!Happy Halloween! Your child will enjoy this Halloween book full of spooky stories. This is an...



### **Halloween Stories: Spooky Short Stories for Kids (Paperback)**

Createspace, United States, 2015. Paperback. Book Condition: New. 279 x 216 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.Spooky Halloween Ghost Stories for Kids!This book is not just any book, but rather a challenge. A challenge to all...



### **Hoppy the Happy Frog: Short Stories, Games, Jokes, and More! (Paperback)**

Createspace, United States, 2015. Paperback. Book Condition: New. 279 x 216 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.Are you looking for a kid s or children s book that is highly entertaining, great for early readers, and...