



Start and Run a Bed and Breakfast (Paperback)

By Monica Taylor, Professor Richard Taylor

Self-Counsel Press, Canada, 2008. Paperback. Book Condition: New. 4th Revised edition. 244 x 208 mm. Language: English . Brand New Book. Have you ever stayed in a bed and breakfast and thought how exciting it would be to open your own BB? It takes more than dreams and a spare bedroom to achieve success. With a keen business sense and the advice in this helpful, easy-to-read guide, you, too, can turn your home into a welcome place for visitors to stay. Start Run a Bed Breakfast shows you how you can open your home to visitors and make a profit. Written by two successful BB owners, this book is essential for anyone who already runs a BB as well as for those who are just dreaming about it. The book will help you to create business and marketing plans to ensure your success. The clearly written text, along with dozens of easy-to-follow worksheets and explanatory samples, shows you how to plan everything from renovations to record keeping and how to keep your business running trouble-free through the early years. Includes: Determining if you would be a good BB host Catering to a specific market Providing food and beverage services Setting...



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