

DOWNLOAD

Stakeholder Mapping for Krispy Kreme Doughnuts Inc. (Paperback)

By Irene Anne McLaughlin

GRIN Verlag, 2016. Paperback. Book Condition: New. 210 x 148 mm. Language: English . Brand New Book ***** Print on Demand *****. Essay from the year 2016 in the subject Business economics - Company formation, Business Plans, grade: 82, University of Ulster, course: BSc Business Studies, language: English, abstract: The UK Fast Food or Quick Service Restaurant (QSR) industry was worth Pds. 33.5bn in 2014. Krispy Kreme (KK) is a leading branded retailer and wholesaler of doughnuts and baked goods and has recently been voted one of the most reputable QSR restaurants, despite a poor corporate governance history. KK s business includes the ownership and franchise of KK stores espousing good relationships with employees and the community via a variety of projects. This report analyses KK stakeholder relationships and compares the rhetoric to reality. KK s history consists of company stores, domestic and international franchises plus the supply of doughnut ingredients and machinery. Independent franchisees contributed 34 of total revenues for 2015. Failure of franchisees to successfully operate could materially affect reputation and profits, as the public view actions taken by franchisees as those undertaken by KK.



Reviews

This sort of publication is everything and made me seeking forward and much more. Better then never, though i am quite late in start reading this one. I am easily could possibly get a delight of reading through a created pdf.

-- Quinton Balistreri

A really amazing ebook with lucid and perfect answers. I am quite late in start reading this one, but better then never. You are going to like the way the blogger write this pdf.

-- Prof. Bertram Ullrich Jr.

Relevant eBooks



Read Write Inc. Phonics: Grey Set 7 Storybook 12 a Very Dangerous Dinosaur (Paperback)

Oxford University Press, United Kingdom, 2016. Paperback. Book Condition: New. Tim Archbold (illustrator). 210 x 148 mm. Language: N/A. Brand New Book. These engaging Storybooks provide structured practice for children learning to read the Read Write Inc. Set 1, 2 and 3...



Tales from Little Ness - Book One: Book 1 (Paperback)

Lulu.com, United Kingdom, 2015. Paperback. Book Condition: New. 210 x 148 mm. Language: English . Brand New Book ***** Print on Demand *****. Two of a series of short Bedtime Stories for 3 to 5 year olds, of a family of three hedgehogs,...



Read Write Inc. Phonics: Green Set 1 Storybook 2 My Dog Ned (Paperback)

Oxford University Press, United Kingdom, 2016. Paperback. Book Condition: New. Tim Archbold (illustrator). 210 x 148 mm. Language: N/A. Brand New Book. These engaging Storybooks provide structured practice for children learning to read the Read Write Inc. Set 1 sounds. Each set...



Read Write Inc. Phonics: Orange Set 4 Storybook 6 a Good Cook? (Paperback)

Oxford University Press, United Kingdom, 2016. Paperback. Book Condition: New. Tim Archbold (illustrator). 210 x 148 mm. Language: N/A. Brand New Book. These engaging Storybooks provide structured practice for children learning to read the Read Write Inc. Set 1 and 2 sounds....



Read Write Inc. Phonics: Blue Set 6 Storybook 3 Hairy Fairy (Paperback)

Oxford University Press, United Kingdom, 2016. Paperback. Book Condition: New. Tim Archbold (illustrator). 210 x 148 mm. Language: N/A. Brand New Book. These engaging Storybooks provide structured practice for children learning to read the Read Write Inc. Set 1, 2 and 3...



Read Write Inc. Phonics: Pink Set 3 Storybook 6 Sanjay Stays in Bed (Paperback)

Oxford University Press, United Kingdom, 2016. Paperback. Book Condition: New. Tim Archbold (illustrator). 210 x 148 mm. Language: N/A. Brand New Book. These engaging Storybooks provide structured practice for children learning to read the Read Write Inc. Set 1 and 2 sounds....